



Bosch – a few facts

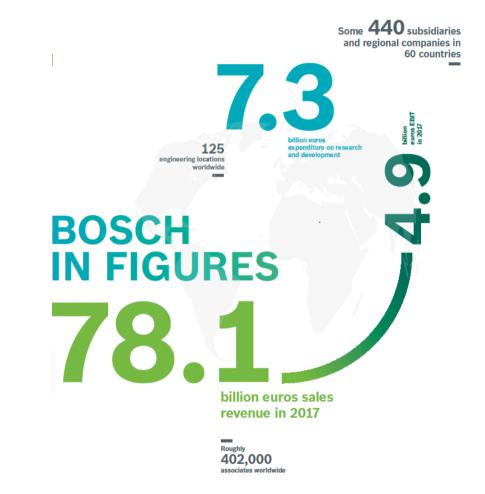
1886: The "Workshop for Precision Mechanics and Electrical Engineering" opens in Stuttgart

1912: First production in the USA

1964: Robert Bosch Stiftung acquires a majority stake in Robert Bosch GmbH

1978: ABS goes into series production

2011: Series start drives for e-bikes





Bosch – Four business sectors

Mobility Solutions

Industrial Technology Energy and Building Technology

Consumer Goods



47,4 billion EUR



6,8 billion EUR



5,4 billion EUR



18,5 billion EUR



Bosch – a global network



- ▶ more than 440 subsidiary companies and regional subsidiaries in some 60 countries
- ► 126 production sites at 30 countries
- ► Legal department: with 31 locations present in 22 countries (status 2017)

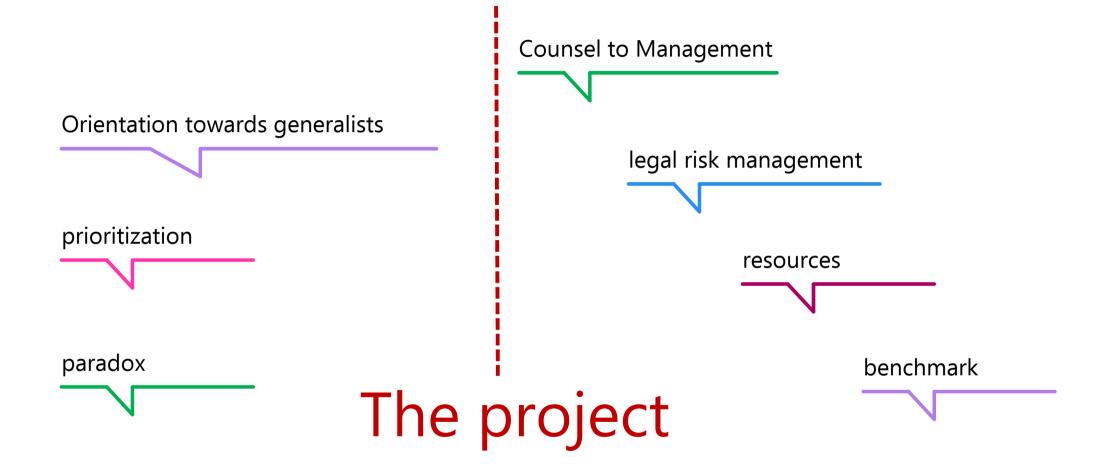
Orientation towards generalists



paradox

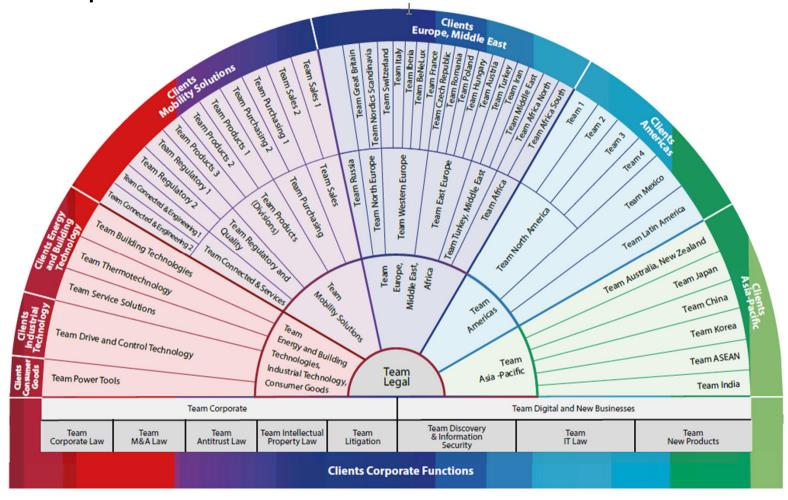
The project





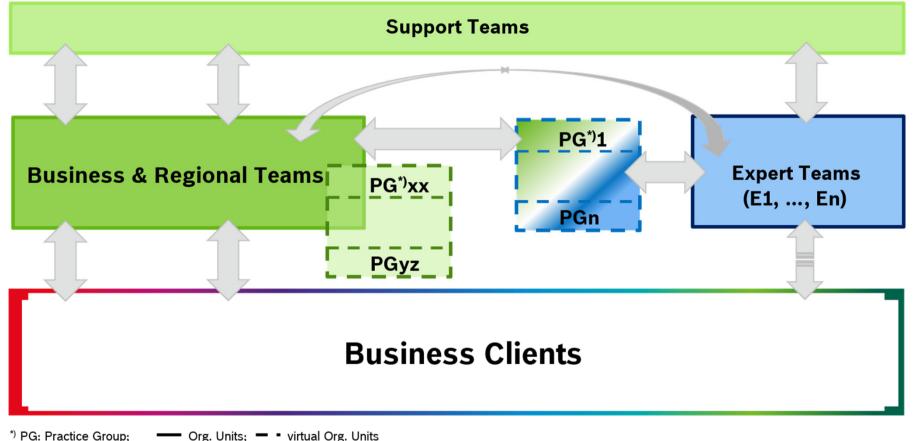


Our Leadership Model





Our Collaboration Model



*) PG: Practice Group; - Org. Units; - virtual Org. Units



The future



